

# Bonus rates

## and past performance



Sheffield Mutual generates investment returns for its policyholders through its managed with-profits fund. As we have no shareholders to satisfy, the Society can pay a profit share to policyholders through the payment of annual bonuses, as well as other discretionary member benefits. The current and past annual bonus rates can be found on our website and in the table below for products open to new business. The 2024 interim rate is used for maturities and claims prior to the next declaration in March 2025 and may go up or down before being declared. It is not a reliable indicator of future bonus rates.

	Tax Exempt Savings Plan <sup>1</sup> (Type 43)	Tax Exempt Savings Plan with Life Insurance <sup>1</sup> (Type 24)	Regular Savings Plan <sup>1</sup> (Type 47)	Investment Bond (Issue 2)	Income Bond	Investment ISA <sup>2</sup>	Investment Junior ISA <sup>2</sup>
2024 interim rate	2.25%	2.00%	2.00%	3.50%	4.00%	5.50%	5.75%
2023	2.00%	1.75%	1.75%	N/A	3.50%	5.25%	5.50%
2022	1.00%	0.75%	0.75%	N/A	2.00%	1/3/23-5/4/23: 5.00%	1/3/23-5/4/23: 5.25%
						1/8/22-28/2/23: 4.00%	1/8/22-28/2/23: 4.25%
						6/4/22-31/7/22: 3.75%	6/4/22-31/7/22: 4.00%
2021	0.70%	0.50%	0.50%	N/A	1.75%	3.50%	3.75%
2020	0.70%	0.50%	0.50%	N/A	1.75%	3.50%	3.75%

Charges differ per product, please refer to the product literature for up to date charges information.

<sup>1</sup>Bonus rate is calculated from and added to the 'sum assured' (guaranteed final amount), not the amount paid in, so the rates are not directly comparable to other savings rates.

<sup>2</sup>Before deduction of the 1.25% annual management charge for ISAs and JISAs (effective from 6th April 2023), reduced from 1.50% which is applicable for all previous tax years.

You may also receive a final bonus on maturity or encashment of your plan. Final bonuses are not guaranteed. Please see our website or contact the office for further information.

## Jamie Bellamy

Chief Executive

“As a mutual, our member's interests have always been at the forefront of our thinking, as demonstrated by the first-class personal service provided by our team, excellent online reviews and competitive bonus rates.

We are proud to say that we have been improving the financial wellbeing of our members since 1892 and we'd love to do the same for you and your family.”



## 2023 business & financial highlights

94% of members are likely to recommend us to a friend or relative



4.94 rating on  
★REVIEWS.io

Asset base increased to a record **£215m**



Total number of policies increased to **19,002**

Including the CTF we now have **80,727** policies and accounts



# Sheffield Mutual's with-profits fund

## Understanding with-profits

Sheffield Mutual's with-profits fund is managed to provide a medium to low risk investment, appealing to individuals with a more cautious approach to investing. When you save or invest with us, we pool your money together with other members' in the with-profits fund. A with-profits policy offers a profit share through the addition of annual and final bonuses. The fund invests in commercial property, shares of companies, fixed interest investments and cash, and aims to offer a better return than a typical bank or building society account.

## Explaining smoothing

A particular feature of with-profits is 'smoothing'. This is the process of holding back some surplus profits in good years to top up policy bonuses in years where the investment performance is less positive. 'Smoothing' aims to even out the short term ups-and-downs that is often associated when investing directly in the stock market and has enabled the Society to maintain stable bonus rates even during periods of investment volatility, as experienced during the Covid-19 pandemic.

The payment of policy bonuses is not guaranteed and is reliant on the performance of the with-profits fund.

## Why choose Sheffield Mutual?

- ✓ We are a successful independent mutual organisation
- ✓ We specialise in with-profits policies
- ✓ We offer a wide range of simple products
- ✓ We provide guarantees on many of our products
- ✓ We treat members fairly
- ✓ We are financially strong & well managed
- ✓ We offer discretionary benefits to members

## Our ethical stance

ESG stands for Environmental, Social, and Governance and it looks at how firms' consider these ethical factors in their day to day business and long-term strategies.

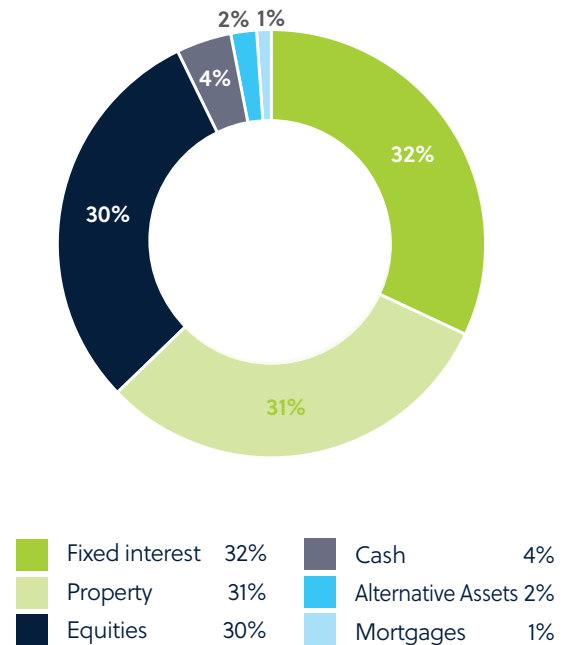
Over many years the Society's with-profits fund has aimed not to invest knowingly or directly in industries relating to armaments, tobacco, gambling or pornography.

The Society uses Sustainalytics (an independent rating system) to provide an ESG score on its direct equity and bond holdings. The scoring considers many factors on the underlying investments, including carbon footprint, human rights, resource use, and corporate governance, and inclusion and diversity.



## Where we invest your money

Our with-profits fund is built upon a cautious approach to investing within a diverse range of asset classes.



As at 31/12/2023

### In certain circumstances your capital is at risk.

This factsheet should not be considered as financial advice. Its purpose is to provide an insight into the Society's current and past bonus rates and how we provide a return to members. If you are unfamiliar with any of the terminology or for a full explanation of the above figures please contact us on the details below.

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 Call our team on **01226 741 000**  
Calls may be monitored and recorded for your protection

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Issued by Sheffield Mutual Friendly Society Limited, 3 Maple Park, Maple Court, Tankersley, Barnsley, S75 3DP.

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